



GOVERNOR'S SECRETARIAT
LOK BHAVAN PUNJAB
CHANDIGARH-160019

No. : 07/09/2026 - Misc-24-f-5746
Date: 11.08.2026

To

The Vice Chancellors and Directors
Higher Educational Institutions,
Punjab.

Sub : MY Bharat – Intensive Registration and Awareness Drive on MY Bharat Portal from 1st July 2026 to 15th August 2026 – Request for extending full cooperation for registration of students

Sir/Madam,

I am directed to state that MY Bharat (Mera Yuva Bharat), an initiative of the Ministry of Youth Affairs & Sports, Government of India, has emerged as a flagship phygital platform for youth engagement, providing opportunities for nation-building through Experiential Learning Programmes, volunteerism and various youth-centric initiatives.

1. The Ministry of Youth Affairs & Sports, Government of India, has launched an Intensive Registration and Awareness Drive across all States and Union Territories from 1st July 2026 to 15th August 2026 with the objective of accelerating youth onboarding on the MY Bharat Portal and contributing towards the national target of 5 crore youth registrations by March 2027.
2. In this regard, the State of Punjab has been assigned a target of 625341 youth registrations. The success of this important national initiative depends significantly on the active participation of Higher Educational Institutions.
3. On the directions of Hon'ble Governor-chancellor, I am, therefore, to request you to extend your wholehearted cooperation to facilitate large-scale student registrations on the MY Bharat Portal. You are requested to:
 - i. Issue suitable instructions to all affiliated colleges and constituent institutions to organize special registration drives during the campaign period.
 - ii. Nominate a MY Bharat Nodal Officer for the University and encourage affiliated colleges to nominate MY Bharat Nodal Officers/Campus Ambassadors to coordinate the registration process.
 - iii. Encourage all eligible students, NSS volunteers, NCC cadets and other youth to register on the MY Bharat Portal.
 - iv. Extend all necessary administrative support to the District Youth Officers / My Bharat district officers for organizing awareness and registration programmes in the University campus and affiliated colleges.
 - v. Ensure that the registration drive receives wide publicity among students and faculty members so as to maximize youth participation.

The active support of your University and the affiliated/ constituent colleges will greatly contribute towards achieving the registration targets for Punjab and further strengthen youth participation in nation-building initiatives envisioned under MY Bharat.

(Vivek Pratap Singh)

Additional Chief Secretary to Governor,
Punjab.

ਸਮਾਜ ਸੇਵਾ ਦੇ ਪੋਰਟਲ 'ਤੇ E-mail ਕਰੋ

ਤੁਹਾਡੇ ਆਗੂਆਂ ਦੀ ਸਹਿਯੋਗਤਾ ਲਈ ਧੰਨਵਾਦ

D.R. - Colleges : For e-mail
Office Clerk : For postal.

11/08/2026